

Editorial Policy for What's Happening at Quail Creek

Purpose

The primary purpose of *What's Happening at Quail Creek* is to notify residents about new events and changes to Quail Creek events and procedures. It also publishes periodic reminders about those events and changes.

Frequency

What's Happening at Quail Creek is published Monday through Friday with the exception of holidays when the POA office is closed.

Back issues of *What's Happening at Quail Creek* can be accessed online at <http://quailcreekpoa.org/viewold/viewold2/oldWHfiles.html>

Scope

What's Happening at Quail Creek is not meant to incorporate each day's activities into the daily publication. For a comprehensive schedule of activities, check the Quail Creek website, linked from *What's Happening at Quail Creek*.

What's Happening at Quail Creek contains announcements about events in, or news about, Quail Creek facilities. *What's Happening at Quail Creek* is not obligated to publish announcements on behalf of religious, political, fraternal, or any other group governed by entities outside of Quail Creek. Announcements from governmental entities, community assistance programs, or charitable organizations may be published if, in the opinion of the Quail Creek POA, they have the potential to broadly affect Quail Creek residents. Unless noted below, other announcements and links are not published in *What's Happening at Quail Creek*.

Special events conducted by businesses and held in Quail Creek facilities or sponsored by the Quail Creek Country Club, or any other POA group, are also announced. Special events are events that occur only once or on an irregular schedule.

Concert or lecture series sponsored by the Quail Creek Country Club, or any other POA group, are announced as a series with the details on the Quail Creek website. Short reminders about the series may appear in *What's Happening at Quail Creek* prior to individual parts of the series.

Each of Quail Creek's clubs and activities can be listed on the Quail Creek website with the main club contact information, club description and external website (if any). Special club events and classes to which **all** Quail Creek residents are invited to attend may be submitted as announcements. Occasional (e.g., seasonal) summaries of groups of ongoing activities may be announced in lieu of announcements of each individual activity. Reminders of routine club activities, e.g., club meetings or an ongoing course of study, are published as one-line notices.

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Information about ongoing services provided to the Quail Creek community by businesses using Quail Creek facilities are found in the Facilities pages on the Quail Creek web site. Periodic reminders about those web pages (but not about specific businesses) are announced in *What's Happening at Quail Creek*. Information about other commercial activity can reach the Quail Creek community in classified advertisements. See the policy for classifieds on the Quail Creek website.

Information about community services can be found in the Association Living pages on the Quail Creek website. Periodic reminders about those web pages (but not about the specific services) are announced in *What's Happening at Quail Creek*.

During election years, as a public service, presentations in Quail Creek facilities by declared candidates for office or speakers who address ballot issues will be announced in a feature called "Election 20xx." Notices of such presentations will appear in a lead announcement in *What's Happening at Quail Creek* and will be published Mondays and Fridays only. As appropriate, these notices will include the speaker's name, party, office or ballot issue, date, time, and place. Such notices will be published in lieu of regular announcements or reminders. Presentations in Quail Creek facilities by sitting elected officials will be advertised by regular announcement.

To offset the cost of the Quail Creek website and publication of *What's Happening at Quail Creek*, the daily email bulletin will contain brief announcements of paid classified ads. All such ad summaries will appear at the bottom of What's Happening in a separate "Classified Ads" section; each day one summary will be featured at the top of What's Happening. Each summary will be linked to the full ad, either on the Quail Creek website or the advertiser's external website.

These policies may be modified by the Quail Creek POA Board, at any time in its sole discretion.